SCHOOL OF COMMUNICATION Annual Report and Curriculum Vitae January 2008

Rose Ann Robertson	DOB: May 22, 1951
1136 S. Washington St.	703-532-2514 (home)
Falls Church, VA 22046	202-885-2002 (office)

Education:

Southern Illinois University, Carbondale	M.S. Journalism	1975

Eastern Illinois University, Charleston B.A. English 1972

Employment History:

The American University	Associate Dean for Student and	
	Academic Affairs	2006-Present
The American University	Assistant Dean	
	for Academic Affairs	2005-2006
The American University	Director	
	of Writing Programs	1997-2005
The American University	Assistant Professor	1993-1997
The Associated Press	Editor, Supervisor	1983-1993
The Milwaukee Journal	Copy Editor	1979-1983
The Champaign-Urbana News-Gazette	State Editor	1975-1979
The Mattoon Journal-Gazette	Reporter	1973-1974
The Charleston Times-Courier	Reporter	1973

Employment History (Adjunct):

Georgetown University	Adviser	1994-2000
The University of Maryland	Adjunct Faculty	1992-1993
Creighton University	Adjunct Faculty	Fall 1988
Marquette University	Adjunct Faculty	1979-1983
University of Wisconsin-Waukesha	Adjunct Faculty	Fall 1979
University of Illinois-Urbana	Adjunct Faculty	1978-1979

Membership:

Society of Professional Journalists Board member, Washington DC Pro SPJ Chapter President, Washington DC Pro SPJ Chapter, 2003-2005 Online News Association

Major Departmental and University Activities:

Associate Dean for Student & Academic Affairs	2006-Present
Assistant Dean for Academic Affairs	2005-2006
Director, Writing Programs	1997-2005
Director, News Media Studies MA Program	1998-2004
Director, Interactive Journalism MA Program	1999-2004
Director, Weekend Journalism MA Program	1996-1999

AU Strategic Planning Steering Committee, 2008; Enrollment Task Force, 2008; Vice Provost Search Advisory Group 2008; One Stop Student Services Working Group, 2008; Retention Working Group, 2005-2006; Enrollment Working Group 2005-2006; Academic Integrity Code Working Group, 2005-2007; Outcomes and Assessments Project Team, 2005; Reel Journalism Film Festival, 2004-2005; Undergraduate Affairs Committee, 1994-2003, Chair, 1994-1995; Research Committee, 1994-1995; Visual Media Search Committee, 1995, 1996, 2002; Journalism Search Committee, 1998, 2001; Digital Resources Committee, 1995-1996; 1999-2000; Coordinator, Washington Post Semester Program, 2000-2005.

II. CREATIVE, SCHOLARLY AND PROFESSIONAL ACTIVITIES:

Editorial Activities:

- **Speaker, NBC Toolbox, November 2008
- **Judge, New America Media Awards, 2008
- **Judge, Society of Professional Journalists Awards, 2008
- **Judge, Dateline Awards, May 2007
- **Speaker, National College Publications Workshop, August 2006
- **Judge, Dateline Awards, May 2006

- **Speaker, National College Publications Workshop, August 2005
- **Judge, Dateline Awards, May 2005
- **Adviser, Presenter, American Visions Festival, April 2005
- **Moderator, Society of Professional Journalists Region 2 Conference panel on Editing, April 2004
- **Judge, Dateline Awards, May 2004.
- **Judge, UCG Newsletter Competition, March 2004.
- **Moderator, National Press Club panel of educators/editors on careers in editing, November 2003
- **Speaker, National College Publications Workshop, August 2003.
- **Coordinator, editor for IRE conference Web site, June 2003.
- **Judge, Dateline Awards, May 2003.
- **Judge, UCG Newsletter Competition, March 2003.
- **Coordinator, editor for Online News Association conference Web site, October 2002.
- **Speaker, National College Publications Workshop, August 2002.
- **ASNE Institute for Journalism Excellence Fellow, 2002. Assigned to Fredericksburg Free Lance-Star to work with reporters, photographers, and graphic artists on adapting news stories to the Web.
- **Judge, Keith L. Ware Army Writing Contest, March 2002.
- **Judge, UCG Newsletter Competition, March 2002.
- **Judge, Xerox Corp., Documenting the Dreams Writing Contest, November 2001
- **Editing seminar leader for Washington Business Journal, Baltimore Business Journal, November 2001
- **Quoted in "Who, What, Where, Why and Web," July 18, 2001, a Wired News story about how universities are teaching online journalism

- **Society of Professional Journalists, Region 2 Conference Speaker, March 2001
- **Quoted in "Merging the medium with the message," a story about online journalism in the American Weekly
- **Quoted Nov. 9, 2000, in the American Partisan about the role of newspaper editorial endorsements in presidential elections
- **Quoted April 26, 2000, in WebScope about using e-mail for journalistic interviews
- **Online chat on washingtonpost.com about jobs in cyberjournalism, April 18, 2000
- **Interviewed on WBAL about the future of ejournalism, April 2000
- **Associate Collegiate Press, Editorial/Opinion Writing, August 1999, Washington, DC
- **Society of Professional Journalists, Region 2 Conference Speaker, April 1999
- **Society of Professional Journalists, Board of Directors, Washington, DC, Chapter, 1998-2000; 2001-present
- **Judge, SPJ Dateline Awards, April 1999
- **Multimedia Lab Book and Web Production Editor, White House News Photographers Association Eyes of History, 1998
- **Panelist, Nov. 18, 1998, Georgetown University. "Women Journalists and Their Careers"
- **Quoted June 1997 by The Associated Press in a national story about journalists who portray themselves in movies
- **Judge, Thomas Jefferson Awards, May 1997
- **Copy Editor, The National Journal magazine, summer 1996
- **QuarkXPress Layout and Design class participant, EEI, summer 1996
- **Web Page Design class participant, Northern Virginia Community College, summer 1996
- **Freedom Forum Journalism Workshop on Teaching: Reporting, Writing, Editing. Indiana University. July 1995
- **Poynter Institute, June 1995. Weeklong workshop on layout and design

Consultant Activities:

- **American University of Sharjah, United Arab Emirates. Consulted with University administration and faculty on creation of a School of Communication at AUS. October 2007.
- **washingtonpost.com, Washington, D.C. Staff workshops on grammar and headline writing. Spring 2007
- **Voice of American, Washington, D.C. Staff workshops on Web site headline writing, Summer 2003.
- **Voice of America, Washington, D.C. Staff workshops on online writing, Spring 2001
- **1994-2000: Adviser to the Georgetown University Hoya and Voice, two student publications. Critiqued each issue of the paper, deal with student questions on legal and/or ethical issues, advised writers of story content.
- **1994-2000: Ex-officio member of the Georgetown University Media Board.

III. SERVICE

SOC Service:

- **Coordinator, Jack Jurey Award, Spring 2005
- **Panelist, Freshman Open House, Spring 2005
- **Phonathon, Spring 2005
- **Coordinator, Merriman Award, Spring 2005
- **Coordinator, Reel Journalism Film Festival, Spring 2005
- **Editorial Developer, Freshman Loop, Spring 2005
- **Coordinator, Hearst Awards, 2004-2005
- **Dow Jones Internship Test Coordinator
- **Search Committee, Journalism Faculty, 2004
- **Search Committee, Visual Media Faculty, 2004
- **Panelist, Freshman Open House, October 2003
- **Coordinator, Washington Post Semester Program
- **Contest coordinator, journalism division
- **Scholarship coordinator, journalism division
- **Judge for Jurey Award, 2003
- **Judge for Merriman Award, 2003
- **Panelist, Freshman Open House, April 2003
- **Online chat with prospective students, April 2003
- **Search Committee, Visual Media Faculty, 2003

- **Faculty Development Committee, 2002-2003
- **Academic Integrity Committee, 2003-2003
- **Adviser, student chapter Society for Professional Journalists.
- **Panelist, Freshman Open House, April 2002
- **Judge, Jack Jurey Award, 2001, 2002
- **Editor, SOC Web site
- **Search Committee, Visual Media, 2002
- **Panelist, Freshman Open House, November 2001
- **Panelist, Freshman Open House, November 2000
- **Panelist, Freshman Open House, Summer 2000.
- **Moderator, Career Day panel for journalism students 1999, 2001
- **Moderator, *The Front Page* post-production discussion of journalism ethics.
- **Undergraduate Affairs Committee
- **Search Committee, Film and Video Faculty
- **Judge for Phillips-Crawford Fellowship award
- **Judge for Swedish Fellowship Award